

Sierra Mountain Soccer Club

Board of Directors Meeting

November 15, 2010

In attendance: Robin Redmond, Tad Herrington, Mike Murphy, Phebe Bell, Ken Wittels, Casey Tate, Kristina Milner, Robert Sullivan, Tamara Hatch

- I. **Changes to agenda** – none
- II. **September minutes** – motion ken, mike second, approved
- III. **President's report**
Tad didn't go to gbyssl, casey reported: passed the ref raise, passed the change to borrowing players, state cup same as last year, ODP conversation – more info coming,
- IV. **President's report** – State of the club
New Incline Club forming – Incline Wave. The fear is that in the long run they will pull kids from smsc pool and ultimately dilute the talent. The goal would be to unite the area – but they aren't willing right now. GBYSL needs to vote to allow them in – unsure how that will go.
Action Items: Casey will create a formal proposal to Incline to come under our umbrella and will work with Tad to present it; More advertising and perhaps eval sessions on the north and west shore
- V. **DOC report** – Tourney success is exciting – and playing harder teams in tourneys leads to stronger skills, better speed etc. Coaching session tomorrow night. Friday sessions of U9 girls has been great. Winter program – teams will be on the same practice times more or less, hoping for two times a week, many tournaments, Fridays open gym pick up game time in conjunction with ayso ideally. We need to pick a target price for winter program. We talked about perhaps \$150 for the season. Casey will work with Dre on doing some of his training at the lake.
- VI. **Treasurer's report** – A number of people stated that they have a hard time understanding the financial information. We would like a Budget to Actual format. We also need to make sure that everyone at the table understands that info.
Action Item: Phebe volunteered to work with mike and rick to think through how we could format a budget to actual.
- VII. **Admin report** – Accounts receivable is an issue – 25 delinquent accounts. Next season the payment plan must be more regimented – either auto pay or pay up front. Kristina will work with Casey to address payment ASAP. Kristina also had a question about a donor who gave \$2500 to the club (yahoo!) Can the teams that brought him in use that money towards their fundraising and sponsor goals for this season and next? Board decision: need to clarify that teams are really raising \$2k over the soccer year at a minimum (in this case the teams can use the money towards next season and anything unused rolls to the club.) Kristina will

rewrite language to have a deadline for team fundraising in the future. Sponsorship folks will do the same. Kristina also addressed the uniform costs and demonstrated that we actually make very little profit per item sold.

- VIII. **Registrar report** – Kristina and Robin will meet soon to work on spring process. Robin wants to work on educating player’s families so that the redundant paperwork makes sense. The idea came up of holding a parent night – mandatory for new parents perhaps?
- IX. **Tournament, Facilities** – no report. Tad and Casey will work with boys and girls club on kb space.
- X. **Operations** – no official report but Tad and Casey are working on winter training and spring.
- XI. **Scholarships** – Phebe will email managers to remind them to bug scholly players re: do their hours. Tad will get info on when he will need help with field close down.
- XII. **Sponsorships** – Robert and Tamara have designed a great set of “what you get” info for sponsors in the future. They propose to do thank you banners for sponsors for each season, newsletter highlights, email blasts, logos on web site. Great work!
- XIII. Old business – need to finish up tourney scoring in got soccer – Tad will do.
- XIV. New business – Evals will be the week of November 8-12. Coaches need to reaffirm commitments. **Action Items:** Tad will call Susan Duffy Smith re Girls Sports Day – help with soccer station and hand out flyers. We also need to make the school flyers asap. Kristina will take the lead on that. A key focus is to get younger kids to try outs.
- XV. Board agreed to sponsor Adult Futsol team comprised mostly of SMSC coaches
- XVI. Meeting Adjourned 8:34pm